

Dated 13th May 2022

Growth lena hai, Sasta lena hai



PORTFOLIO MANAGEMENT SERVICES

PMS

Confidential for limited circulation only

Growth lena hai, Sasta lena hai



CONTENTS

- ❖ About us & About our PMS
- ❖ Meet our Fund Manager
- ❖ 4 Golden Rules of V.A.L.U.E Investing
- ❖ Our Predictive Analysis – Description, Process and Overview
- ❖ Our Team
- ❖ PMS Returns compared to benchmark Largecap Growth Strategy, Midcap Growth Strategy, Smallcap Growth Strategy.
- ❖ Our Custodian
- ❖ Contact Us
- ❖ Disclaimer

Growth lena hai, Sasta lena hai



About Dynamic

Dynamic Equities Pvt. Ltd. is a SEBI registered Portfolio Manager (PMS), Registered Investment Advisor, NSE, BSE registered Stockbroker, NSDL Depository Participant and AMFI registered Mutual Fund Advisor. The Company is also ISO 9001-2015 Certified. The company was incorporated in 1999 with its head office in Kolkata. We also have a branch office in Mumbai. Dynamic currently has over 60 dedicated employees. Presently the company is jointly owned by Mr. Shailesh Saraf, Managing Director & Mr. Shridhar Bhuwalka, Joint Managing Director. We are primarily engaged in Wealth management financial services and Arbitrage.

Dynamic extensively focuses on research and technology as core areas to shape its growth and improving client satisfaction. It has built a robust infrastructure to meet growing requirements of its clients and to offer time bound delivery of quality services.

Portfolio Management Services

At Dynamic, our Portfolio Management Services are highly customized to cater to your needs, and enable you to achieve your financial goals.

Our prime focus is to create wealth for the clients & our expertise in the areas of extensive research, highly qualified investment team and a rich experience of over 2 decades in the financial services space, enables us to achieve this goal for you.

We build new distinct portfolios for you based on your investment objectives and risk appetite, for which we offer a wide range of strategies including **Largecap, Midcap, Smallcap and Multicap strategies**, which aim at maximizing the investors wealth while making investments in diversified sectors which have a potential to grow at a faster pace, with a sustainable management & corporate governance standards.

OUR FUND MANAGER



Mr. Shailesh Saraf

Managing Director - Dynamic Equities Pvt Limited Certification on Value Investing from Columbia University More than 25 Years Experience



Mr. Shailesh Saraf focuses on generating high alpha at substantially lower risk through his excellently devised strategies and stocks. His emphasis on long term quality and growth as foundational principles for equity investing has greatly benefited the investor community.

Based on artificial intelligence with human touch, his unique predictive analysis gives what stocks to buy, when to buy, how much to buy and when to exit. This has been extensively researched and backtested to create confidence and remove greed and fear from investor mindset.

His YouTube channel has 19000+ subscribers, with 60+ videos & 6.9 lakh+views. His educative, practical & enriching 4 day Online Programme has benefitted many retail Investors and have empowered them with the right knowledge to create long term wealth from the stock market.

4 Golden Rules of V.A.L.U.E Investing



Stock Prices Goes Up On High Growth And Low Valuation

Growth Makes the Stocks Price Grow Up

- ✓ Growth in Sales
- ✓ Growth in Profits
- ✓ Growth in ROE (Return On Equity)
- ✓ Growth in Free Cash Flows

Sasta means Valuations

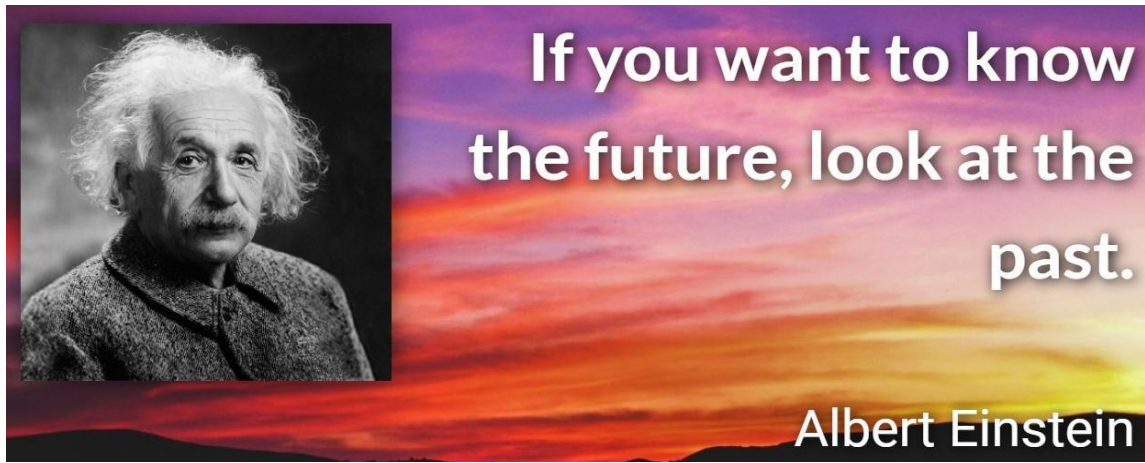
- ✓ Low PE Ratio (Price to Earning Ratio)
- ✓ Low PS Ratio (Price to Sales Ratio)

OUR V.A.L.U.E PMS IS BASED ON PREDICTIVE ANALYTICS



Predictive analytics is the use of data, statistical algorithms and machine learning techniques to identify the likelihood of future outcomes of great stocks portfolios based on historical data.

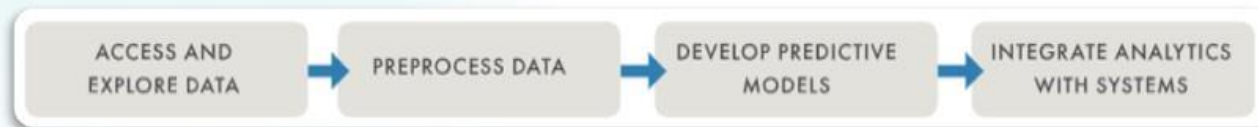
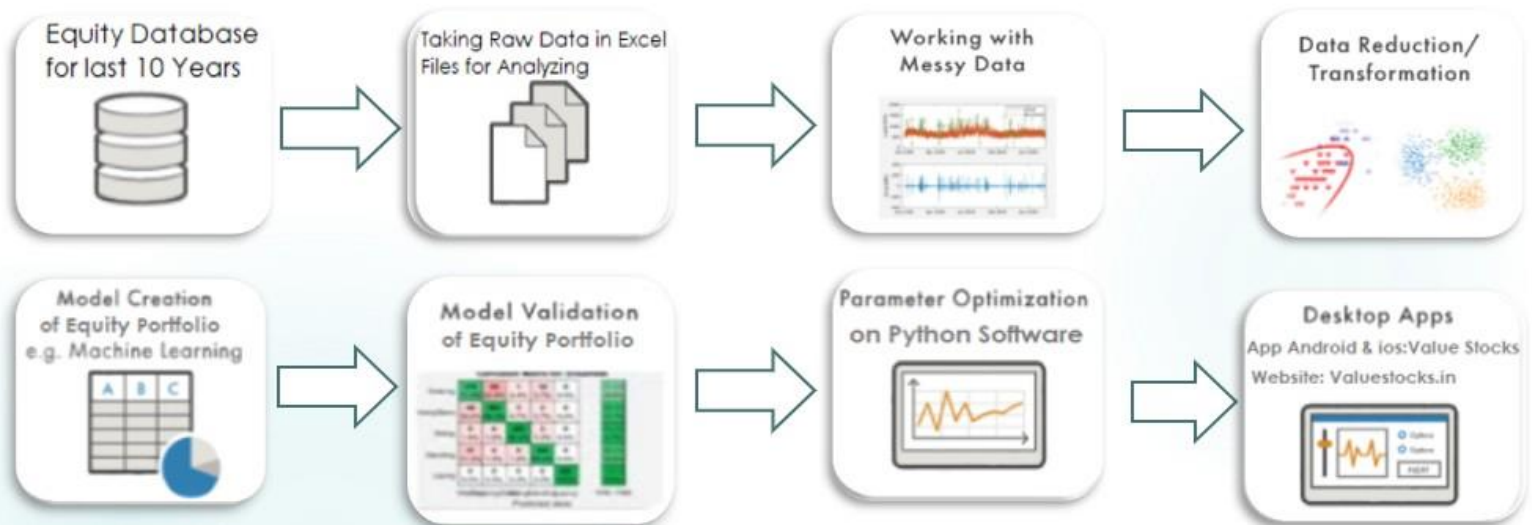
The goal is to go beyond knowing what has happened to providing a best assessment of what will happen in the future of these portfolio stocks.



OUR PREDICTIVE ANALYSIS PROCESS



Our Predictive Analysis Process



THE TEAM



Research and Market Analysis Team

Our dedicated in-house Research Team is passionately driven by Mr. Saraf himself. The team comprises of highly skilled and qualified personnel having specialized degrees in areas related to finance and analytics and stock markets. Great amount of effort and dedication from this team has ensured that our strategies and stock lists give the clients maximum return from the market making them outperform the market benchmarks.

Data Management Team

Data management is the cornerstone for any strategy making or stock filtering process and we have an extremely competent team for that. Data for all NSE listed stocks are sourced and transformed, from being messy to meaningful. Subsequently, parameter optimization is extensively done to give the final list of quality best performing stocks. This whole process is done seamlessly and automatically, everyday. In essence, it's a highly sophisticated robo advisory model system and process.is functional based on the output which our data management systems give. The uniqueness of our systems lie in the fact that any data - fundamental or relating to price can be accessed by our research team at a click of the mouse making it highly accessible and organised. This in turn has made our research more accurate and efficient

Largecap Growth Strategy



Large cap companies are less volatile as compared to mid and small cap companies. Large cap companies have proven management track record, fundamentals and the capability of delivering consistent long term returns, This Portfolio is suitable for clients who prefer large cap equities with an investment horizon of 3 years and above.

Our Largecap Growth Strategy Portfolio seeks to buy companies that are

- One of the Leaders in the industry in which they operate
- Have rapid growth potential over next 3 to 5 years
- Strong financial strength (cash flow & revenue growth)
- A proven business model and strong management
- Strong competitive edge and sustainable market share
- Primary Investment universe – 1-100 stock as per market capitalization
- We rebalance quarterly after quarterly results are announced
- Maintaining Positions in companies with relatively less/low leverage
- Growth outlook of 10%+ at portfolio level with Portfolio level ROE of 15%+
- Large cap companies are less volatile as compared to mid and small cap companies.

Last 5 Yrs	Strategy	Benchmark
5Yr Return	97.97%	65.07%
5Yr CAGR	19.33%	12.44%

Midcap Growth Strategy



“It's far better to buy a wonderful company at a fair price than a fair company at a wonderful price”

Our Midcap Growth strategy look for those fair company at wonderful price, we have invested in such Midcap companies that has become Largecap in last 5years.

- Primary Investment universe – 100-250 stock as per market capitalization
- We rebalance quarterly after quarterly results are announced
- Maintaining Positions in companies with relatively less/low leverage
- Growth outlook of 20%+ at portfolio level with Portfolio level ROE of 20%+
- We Invest in Reasonable valuation, relative to quality & growth prospects, Stable business, preferably consumer facing, Sustainable competitive advantage, Competent management team , Healthy financials & ratios
- Sustenance of growth momentum through our tool “Alpha Generator Score”

Last 5 Yrs	Strategy	Benchmark
5Yr Return	124.71%	73%
5Yr CAGR	23.88%	25%

Smallcap Growth Strategy



Maximum wealth is created when a Small cap company becomes Mid/ Largecap. Our Smallcap Growth Strategy has a stellar track record of identifying Multi-baggers in last 5years. **Our Smallcap Strategy has featured in money control article as 3rd Top Performing Strategy in the year 2021 to 2022.**

- Primary Investment universe – 250-500 stock as per market capitalization
- We rebalance quarterly after quarterly results are announced
- Maintaining Positions in companies with relatively less/low leverage
- Growth outlook of 30%+ at portfolio level with Portfolio level ROE of 25%+
- We Invest in reasonable valuation, relative to quality & growth prospects, Stable business, preferably consumer facing, sustainable competitive advantage, competent management team , healthy financials & ratios
- Sustenance of growth momentum through our tool “Alpha Generator Score”

Last 5 Yrs	Strategy	Benchmark
5Yr Return	219%	56.03%
5Yr CAGR	40%	7.59%
1 Yr Return Mar 21-22	83%	27%

Multicap Growth Strategy



- Primary Investment universe – 1-500 stock as per market capitalization
- We rebalance quarterly after quarterly results are announced
- Maintaining Positions in companies with relatively less/low leverage
- Growth outlook of 20%+ at portfolio level with Portfolio level ROE of 20%+
- We Invest in Reasonable valuation, relative to quality & growth prospects, Stable business, preferably consumer facing, Sustainable competitive advantage, Competent management team , Healthy financials & ratios
- Sustenance of growth momentum through our tool “Alpha Generator Score”

Last 5 Yrs	Strategy	Benchmark
5Yr Return	169%	64%
5Yr CAGR	35%	12%

OUR CUSTODIAN



- As per SEBI, all PMS client's funds and securities have to be administered by custodian only.
- There are 19 SEBI Registered Custodian.
- Our Custodian is Yes Bank Ltd

Some Key Features of Custody Offering Trade Servicing

- Trade processing and settlement
- Robust operating system & controls
- Straight through processing of transaction
- Settlement receipt and delivery of funds and securities
- Safekeeping of Securities and Funds

FEE STRUCTURE - PMS CHARGES



Options	Only Management Fees (Option 1)			Only Profit Sharing (Option 2)			Both Management Fees & Profit Sharing (Option 3)		
	Upto 1cr (Min 50 Lakhs)	Upto 2 Crore	Above 2 Crores	Upto 1cr (Min 50 Lakhs)	Upto 2 Crore	Above 2 Crores	Upto 1cr (Min 50 Lakhs)	Upto 2 Crore	Above 2 Crores
Investment Amount (Rs)									
Annual Management Fees to be levied monthly	3.00% pa	2.50% pa	2.00% pa	-	-	-	1.50% pa	1.25% pa	1.00% pa
Performance Fee (Over and Above Hurdle Rate-10%)	-	-	-	20%*	17.5%*	15%*	15%**	12.5%**	10%**
Exit Fees	No Exit Fees								

* In Only Profit Sharing no hurdle rate will be applicable straight profits will be shared

** If Client opt for both Management fees & Profit Sharing 10% hurdle rate will be applicable

Brokerage will be applicable as per actual and Demat charges and Government taxes will be applicable as actuals

CONTACT US



DYNAMIC EQUITIES PVT. LTD.

Dynamic Equities Pvt. , 14th floor, Technopolis Building, Sector V, Salt Lake, Kolkata – 7 0 0 91.

Phone No: 033-40099400 / 8336087004

Email: support@valuestocks.in

Website : www.valuestocks.in

App : Value Stocks (Android, iOS)

Youtube /Facebook : Shailesh Saraf Value Stocks

SEBI Registration No. : INZ000193533(NSE/BSE/MCX)

Investment Advisory Reg : INA300002022

PMS Reg. No : INP000003468

DP Reg. No : IN-DP-CDSL-192-2002

CIN :U67190WB1999PTC090087

Mutual Fund - ARN No: 124058

ARN Name : Dynamic Equities Pvt Ltd

EUIN No : E197719

Disclaimer: The views expressed herein constitute only the opinions and do not constitute any guidelines or recommendation on any course of action to be followed by the reader. This information is meant for general reading purposes only and is not meant to serve as a professional guide for the readers. Certain factual and statistical (both historical and projected) industry and market data and other information was obtained by Dynamic Equities Private Limited (Dynamic) from independent, third-party sources that it deems to be reliable, some of which have been cited above. However, Dynamic has not independently verified any of such data or other information, or the reasonableness of the assumptions upon which such data and other information was based, and there can be no assurance as to the accuracy of such data and other information. Further, many of the statements and assertions contained in these materials reflect the belief of Dynamic, which belief may be based in whole or in part on such data and other information.

Dynamic or any of its respective directors, employees, affiliates or representatives do not assume any responsibility for, or warrant the accuracy, completeness, adequacy and reliability of such information. Whilst no action has been solicited based upon the information provided herein, due care has been taken to ensure that the facts are accurate and opinions given are fair and reasonable. This information is not intended to be an offer or solicitation for the purchase or sale of any financial product or instrument. Recipients of this information should rely on information/ data arising out of their own investigations. Readers are advised to seek independent professional advice, verify the contents and arrive at an informed investment decision before making any investments. Dynamic or any of its directors, employees, affiliates or representatives shall not be liable for any direct, indirect, special, incidental, consequential, punitive or exemplary damages, including lost profits arising in any way from the information contained in this material.

Dynamic or any of its directors, employees including the fund managers, affiliates, representatives including persons involved in the preparation or issuance of this material may from time to time, have long or short positions in, and buy or sell the securities thereof, of company(ies) / specific economic sectors mentioned herein.

There is no guarantee of profits or no exceptions from losses. The investment advice provided are solely the personal views of the research team. You are advised to rely on your own judgment while making investment / Trading decisions. Past performance is not an indicator of future returns. Investment is subject to market risks. You should read and understand the Risk Disclosure Documents before trading/Investing.

Disclosure: We, Dynamic Equities Private Limited are also engaged in Proprietary Trading apart from Client Business. In case of any complaints/grievances, clients may write to us at Support@valuestocks.in